

FAQARUDIN ZORKAFLI

MOHD FAKHARUDDIN
BIN ZORKAFLI

HRD CORP ACCREDITED TRAINER
CONSULTANT
AI & DIGITAL SOLUTIONS
PERSONAL FINANCING

CONTACT

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PROFILE

HRD Corp-accredited trainer and consultant with a background in engineering, banking, investment, finance and marketing. Delivers practical AI and digital-skills training, builds apps, websites and business systems, and supports self-employment and affiliate income opportunities. Also provides personal-financing consultation and application assistance.

SKILLS

AI & digital-skills training

Apps, websites & systems

Finance & business operations

Personal financing support

Affiliate & digital marketing

Course design & facilitation

EXPERIENCE

TRAINER, CONSULTANT & DEVELOPER

Independent practice | Current

AI training; app, website and system development; affiliate marketing; personal-financing consultation and application support.

PARTNER / CBO

AI Academy

Generative AI learning and digital-solution collaboration.

MARKETING REPRESENTATIVE

Berjaya Mutual Berhad | 2024-2025

Client referrals, product information and customer support.

LIVE STREAMING HOST

SEAHub Media Malaysia Sdn Bhd | 2023

Live hosting, audience engagement and marketing.

RETAIL INVESTMENT BANKER

Bank Muamalat Malaysia Berhad | 2023

Financial-product sales, client service and documentation.

FINANCE MANAGER / ASSISTANT FINANCE MANAGER

Shawlpublika | 2020-2022

Financial reporting, payments, payroll, assets and taxation administration.

PERSONAL FINANCIAL CONSULTANT

CIMB Bank Berhad | 2019

Needs assessment, financial-product sales and after-sales service.

ASSISTANT SALES MANAGER

RHB Banking Group | 2018-2019

Retail financial-product sales, client acquisition and operations.

CONTRACT ADMINISTRATION

Hong Leong Bank Berhad | 2017

Corporate online-banking onboarding and profile administration.

MARKETING EXECUTIVE

Shawlpublika Enterprise | 2016-2017

Pricing research, promotions and social-media campaigns.

EDUCATION

Bachelor of Engineering (Electrical / Electronic)

Universiti Teknologi MARA (UiTM) | 2015

Diploma of Engineering (Electrical / Electronic)

Universiti Teknologi MARA (UiTM) | 2012

FZ

FAQARUDIN ZORKAFLI

TRAINER & CONSULTANT

QUALIFICATIONS

TRAINING

HRD Corp Accredited Trainer

Trainer ID: 72430
Valid until 9 Sep 2029

HRD Corp TTT Exemption

Certificate of Exemption

JPK - Train the Trainer

NCS-004:2017
Statement of Achievement

FINANCIAL SERVICES

PCE - Parts A & C

CEILLI

Separate examination qualifications

TBE - Parts A, B & C

Takaful Basic Examination

FIMM - Computerised Unit Trust Examination

Passed

SIDC - Familiarisation Programme for Marketing Representatives

Assessment: PASS

Examination results do not confirm current registration status.

PUBLICATION

FIRST-AUTHOR AI RESEARCH

Classification of Cervical Cancer Using Hybrid Multi-layered Perceptron Network Trained by Genetic Algorithm

Procedia Computer Science
Vol. 163 (2019), pp. 494-501

DOI: 10.1016/j.procs.2019.12.132

TRAINING EXPERIENCE

eRezeki & eUsahawan Trainer | Since 2016

Practical digital entrepreneurship and self-employment training through demonstrations and guided hands-on learning.

AI & Microcredential Trainer | Current

AI training for public learners, with practical examples in content creation, productivity, digital products and business applications.

Seminar AI Content To Cash

AI Academy | Shah Alam

TRAINING AREAS

- Generative AI and prompt writing
- AI images, video and content production
- Website, app and system development
- Business workflows and AI automation
- Digital marketing and content strategy
- Affiliate and self-employment skills

PROGRAMME DEVELOPMENT

Google Flow Basic Training | 4 hours

Planning, AI credits, costs and video-production workflows.

AI untuk Semua | 4 hours, 8 modules

AI tools, presentations, prototyping and business workflows.

SELECTED DIGITAL WORK

- ATMA Cognitive Training Centre: corporate website and training catalogue.
- Android apps: Prayer Times, Infinite Math, Block Puzzle: Endless Offline and Merge Beyond: Number Puzzle.
- Business systems: user management, POS workflows and reporting interfaces.

PROFESSIONAL DEVELOPMENT

Introduction to Ethics in Banking

Asian Banking School | 2019 | Certificate of Attendance

Private Retirement Scheme Familiarization Program

Principal Asset Management Berhad | 2019

Certificate of Attendance; programme completed





TRAINING ARCHIVE | 2016